



Chris Reihe

Print & Web Design
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Experience

Web Developer & Graphic Designer / CJ Spray

June 2010 - Current

Asked to take ownership and improve the overall appearance and user experience of the CJ Spray website. Main duties include SEO, SEM, Email Marketing and creating all necessary print materials (flyers, brochures, tradeshow graphics and direct mail).

Creative Freelance

March 03 - Current

Consult with small businesses and individuals who need effective, professional and attractive ways to promote their business or brand. Projects include website design & development, logo/identity, creative direction, illustration and print media.

Graphic Designer / CPP North America

July 07 - June 2010

Responsibilities included supporting the creative development and production of membership materials, including brochures, newsletters, direct mail pieces and other marketing collateral. Assisting in the development and production of product website design and content. Preparing final mechanicals for print. Management and maintenance of electronic library of several hundred printed and lasered components.

Production Artist / Harland Clarke Marketing Services

March 04 - July 07

Creative responsibilities included layout, design and illustration for various direct mail print media. Production duties included merging data files with art files using XMPie variable data software, proofing, file conversion and pre press/send files to print. Collaborating with Account Executives, Designers and Creative Director to meet strict daily deadlines.

Education

Graphic Design BFA (Dec. 2003)

Minnesota State University, Mankato

Skillset

InDesign

Quark

Office

SEO, SEM

Photoshop

Acrobat

HTML, CSS

CMS

Illustrator

Dreamweaver

Flash

Social Media